

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

Contract / Revision 496331 /	Alt Order # 06355106	
Product TARKANIAN 4 CONGRESS		
Contract Dates 10/04/12 - 10/10/12	Estimate #	
Advertiser Tarkanian for Congress		
Original Date / Revision 10/02/12 / 10/02/12		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KVVU	10/08/12	10/10/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30		NM		0	\$0.00
D 2	KVVU	10/08/12	10/10/12	More M-F 9-10a	M-F 9a-10a		:30		NM		0	\$0.00
D 3	KVVU	10/08/12	10/10/12	Katie Couric	2-3p		:30		NM		0	\$0.00
D 4	KVVU	10/07/12	10/07/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30		NM		0	\$0.00
D 5	KVVU	10/08/12	10/10/12	Fox 5 News M-F 10p-11p	10p-11p		:30		NM		0	\$0.00
D 6	KVVU	10/08/12	10/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30		NM		0	\$0.00
D 7	KVVU	10/04/12	10/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30		NM		0	\$0.00
D 8	KVVU	10/04/12	10/04/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30		NM		0	\$0.00
D 9	KVVU	10/04/12	10/05/12	Katie Couric	2-3p		:30		NM		0	\$0.00
D 10	KVVU	10/04/12	10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30		NM		0	\$0.00
Totals											0	\$0.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6355106 TR# 496331
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT2/12 13.03
* * * CHANGES * * * KVVU-TV * * *

ADV # _____ ADV. NAME POLI/D TARKANIAN/R/CON/NV
AGY # AGY NAME SANDLER & INNOCENZI

ALEXANDRIA, VA 22314

CONTRACT # 63555106

CLASS: NATL. LOCAL REGIONAL
ICE)

FLIGHT DATES OCT4/13 OCT10/13 WK-1

DATE OCT2/12 13.03

REP: TO ROSE

FROM TERESA
PER BUYER CAMPAIGN CANCELING ORDER MARKETWIDER
REV TTL \$0
PLEASE CONFIRM

DANNY PARKER MANUFACTURER FOR CONCRETE

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	TOTAL:
LINE#:	:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	SPTS:
1	S	430A-459A		30			\$85.00	10/8	10/10	0	M-W		0

REP HEADLINE# 63355106 TRF# 496331
MOD# 0: UNAPPROVED REV#1 \$\$\$

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191 HARRIS REPORT FROM REP
CHANGES OCT2/12 13.03

*** KVVU-TV ***

LINE#	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS	WEEK	DAY	TOTL:	SPTS:		
LINE#	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	TOTL:	SPTS:			
6	S	700A-900A		30		\$700.00	10/8	10/10	0	M-W	0	0	0			
PROGRAM	:	NEWS														
7	S	600A-700A		30		\$725.00	10/4	10/5	0	TH-F	0	0	0			
PROGRAM	:	NEWS														
8	S	430A-459A		30		\$85.00	10/4	10/5	0	TH-F	0	0	0			
PROGRAM	:	NEWS														
9	S	200P-300P		30		\$275.00	10/4	10/5	0	TH-F	0	0	0			
PROGRAM	:	COURIC														
10	S	700A-900A		30		\$700.00	10/4	10/5	0	TH-F	0	0	0			
PROGRAM	:	NEWS														
OCT/12										CONTRACT TOTAL SPOTS	\$ - 00 0					
MARKET	TOTALS	\$91,500	KVVU	17%	KSNV	29%	KLAS	34%	KTNV	16%	KVMY	22%	KVCW	1%	CABL	0%
SVC-	NSI				KTUD	1%										
DEMOS-	RA35+*															
MOD	CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME				
P-CLASS,	PLAN,	SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER	WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*	MULTIPLE		

CONTRACT



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

Contract / Revision	Alt Order #
496331 /	06355106
Product	
TARKANIAN 4 CONGRESS	
<u>Contract Dates</u>	<u>Estimate #</u>
10/04/12 - 10/10/12	
<u>Advertiser</u>	<u>Original Date / Revision</u>
Tarkanian for Congress	09/28/12 / 09/28/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/08/12	10/10/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$85.00			
N 2	KVVU	10/08/12	10/10/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTW----				2	\$275.00			
N 3	KVVU	10/08/12	10/10/12	Katie Couric	2-3p		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTW----				3	\$275.00			
E 4	KVVU	10/07/12	10/07/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1				1	\$1,250.00			
N 5	KVVU	10/08/12	10/10/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$6,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTW----				3	\$2,150.00			
N 6	KVVU	10/08/12	10/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTW----				3	\$700.00			
N 7	KVVU	10/04/12	10/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	---TF--				3	\$725.00			
N 8	KVVU	10/04/12	10/04/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	---T---				1	\$85.00			
N 9	KVVU	10/04/12	10/05/12	Katie Couric	2-3p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	---TF--				2	\$275.00			
N 10	KVVU	10/04/12	10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	---TF--				2	\$700.00			
Totals											22	\$15,555.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555
Henderson - Las Vegas

Contract / Revision	Alt Order #	
496331 /	06355106	
Contract Dates	Product	Estimate #
10/04/12 - 10/10/12	TARKANIAN 4 CONGRE	
Advertiser		Original Date / Revision
Tarkanian for Congress		09/28/12 / 09/28/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/10/12	22	\$15,555.00	\$13,221.75
Totals	22	\$15,555.00	\$13,221.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6355106 *** UNAPPROVED REV #1 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191 SEP28/12 18.10
HARRIS REPORT FROM REP

ADV	#	ADV.	NAME	POLI/D TARKANIAN/R/CON/NV
ADV	4	NAME	SANDER & INNOCENZI	

REP. # OFF. # 762 SALESMAN #
BUYER NAME CHRIS FEIST
SALES PRSN PH- TERESA DIFURIA

POLI/D TARKANIAN/R/CON/NV
SANDLER & INNOCENZI
705 PRINCE STREET

49-333
ALEXANDRIA, VA 22314

С Т А Г С С - Н И Г Т Т И Т О С С А Т . Р Е Г Т О Н А Т .

PRDCT TARKANIAN 4 CONGRESS EST# 11235 CONTRACT # 6355106
ORDER COMMENTS: (LINE, ORDER,

CLASSE: INGLESE. DOCUMENTO: ANNUAL REPORT

FLIGHT DATES OCT 4/12 OCT 10/12 WK-1

卷之三

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDDE

DATE SEP28/12 18.100

REP: TO ROSE
FR NIKKI

REVISED FLIGHT DATES 10/4-10/10
TOTAL SAME
PLS CNF THANKS

CON CM * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * .
DANNY TARKANTAN FOR CONGRESS

REP HEADLINE# 6355106
*** UNAPPROVED REV #1 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP28/12 18.10

CONTRACT



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
496331 /	06355106
<u>Product</u>	
TARKANIAN 4 CONGRESS	
<u>Contract Dates</u>	<u>Estimate #</u>
10/01/12 - 10/07/12	
<u>Advertiser</u>	<u>Original Date / Revision</u>
Tarkanian for Congress	09/27/12 / 09/27/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/01/12	10/05/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/01/12	10/07/12	MTWTF---					3	\$85.00			
N 2	KVVU	10/01/12	10/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/01/12	10/07/12	MTWTF--					2	\$275.00			
N 3	KVVU	10/01/12	10/05/12	Katie Couric	2-3p		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/01/12	10/07/12	MTWTF--					5	\$275.00			
N 4	KVVU	10/07/12	10/07/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/01/12	10/07/12	-----1					1	\$1,250.00			
N 5	KVVU	10/01/12	10/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$6,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/01/12	10/07/12	MTWTF--					3	\$2,150.00			
N 6	KVVU	10/01/12	10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/01/12	10/07/12	MTWTF--					5	\$700.00			
N 7	KVVU	10/01/12	10/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/01/12	10/07/12	MTWTF--					3	\$725.00			
Totals											22	\$15,555.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/07/12	22	\$15,555.00	\$13,221.75
Totals	22	\$15,555.00	\$13,221.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6355106
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191 HARRIS REPORT FROM REP
*** SEP27/12 17.06

*** KVUU-TV ***

ADV # _____ ADV. NAME POLI/D TARKANIAN/R/CON/NV
AGY # _____ AGY. NAME SANDLER & INNOCENZI
705 PRINCE STREET

BUYER NAME CHRIS FEIST

SALES PRSN PH- TERESA DIFURIA

ORDER # 496331 CONTRACT # 6355106 CLASS: NATL. LOCAL REGIONAL

PRDCT TARKANIAN 4 CONGRESS EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT1/12 OCT7/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

DATE SEP27/12 17.06

REP: TO ROSE

FR NIKKI

NEW TARKANIAN FOR CONGRESS ORDER

TOTAL \$155.55

PLS CNF THANKS

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DANNY TARKANIAN FOR CONGRESS

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : : : :SPTS:

1 430A-459A 30

\$85.00

10/1

10/5

3

M-F 3

PROGRAM : NEWS

2 900A-1000A

30

\$275.00

10/1

10/5

2

M-F 2

PROGRAM : MORE

3 200P-300P

30

\$275.00

10/1

10/5

5

M-F 5

PROGRAM : COURIC

4 1000P-1045P

30

\$1,250.00

10/7

10/7

1

SUN 1

PROGRAM : NEWS

5 1000P-1100P

30

\$2,150.00

10/1

10/5

3

M-F 3

REP HEADLINE# 6355106
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

HARRIS REPORT FAX# 610-225-1191 FROM REP

SEP27/12 17-06
*** KVVU-TV ***

PROGRAM :	TIME PERIOD	LGTH :	SEC :	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INV'T	DAY'S	TOTL :SPTS
PROGRAM : NEWS	7 600A-700A	30		\$700.00	10/1	10/5	5			5
PROGRAM : NEWS	7 600A-700A	30		\$725.00	10/1	10/5	3	M-F		3
OCT/12	15555.00				CONTRACT TOTAL				15555.00	

MARKET TOTALS \$91,500 KVVU 17% KSNV 29% KLAS 34% KTNV 16% KVMY 2% KVCW 1% CABL 0%

SVC- NSI
DEMOS- RA35+*